RESTYLING BURGUM NOVUM LABEL

BY CASTELFEDER WINERY



**General Information:**

* Castelfeder winery is a traditional 4th generation family owned winery in Alto Adige, Italy’s most northern region.
* We produce typical white and red wines in our region and these wines are divided in 3 line-ups:

**Mont Mes** *(entry level)* modern, fresh fruity wine style

**Castelfeder - Selections** (single vineyard selections) complex, medium-high end wines

**Castelfeder - Riserva Burgum Novum** (high end) traditional, oak aged wine

In the past years we have done a restyling for the first two line up-s and would now like to freshen up our Burgum Novum line up (to the right and connect it with the selection label.

**Infos about Burgum Novum:**

* Name: latin name of the town were the winery was founded (see picture attached)
* Arches of this old historic town have been on the labels until now, not necessarily required but could be used.
* Wines:

2 whites Chardonnay, Sauvignon

3 reds Pinot Nero, Lagrein, Cabernet

* Bottle: 2 different bottles (Burgundy bottle for Chardonnay/Sauv./Pinot Nero and Bordeaux bottles for Cabernet and Lagrein) see pictures
* Colors: free
* Format: free
* see attached the two prior labels of this brand

**Requirements:**

* Classic/traditional design prefered
* Design should reflect the high quality of the wines and the tradtion of the winery
* Variety needs to be clearly recognizable and on the front label
* Brand name Burgum Novum on the front label
* Winery name Castelfeder (see logo attached) on front label

legal requirements

*Sùdtirol - Alto Adige Doc Riserva* indicated on front label

*Castelfeder Azienda Vinicola* (logo) needs to be a group of words (see other labels)

Budget 500 €